

WRITER • EDITOR

AMY K

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**Re/code.net**  
**2013-Present**

Associate Editor, Copy

- Copyedit all text; Line edit and top edit when necessary.
- Write articles whenever possible.
- Update tags, create heds/deks, optimize for SEO, assist writers where needed.

**Freelance**  
**2001-Present**

- HGTV's FrontDoor.com: San Francisco reporter
- Recipe.com: Twice-monthly "Buy It v. Make It" column plus SEO-based roundups
- Blogged for Learnvest.com (posts featured on Forbes and xoJane), Contently, Lemondrop/MyDaily (posts made it to AOL's front page and Yahoo! Shine), Babble's Baby's First Year, and TheStir at Cafemom (won monthly SEO competition twice).
- Magazine writer published in *Good Housekeeping*, *Redbook*, *Maxim*, *Glamour*, *Stuff*, *Self*, *Men's Fitness*, *Marie Claire*, *Inc.*, *Nerve.com*, *Seventeen.com*, and *Elle* (UK). Contributing editor at *Cosmopolitan* (UK).
- Marketing writer for Inhale Digital, Tea Collection and Peek! Aren't You Curious?
- Fiction writer in young-adult genre (under pseudonym Amy Kaye).

**MyPoints.com**  
**2006-2009**

Senior Copywriter

- Created and maintained a consistent voice for internet shopping website.
- Wrote newsletters, promotional emails, all site copy (including FAQs), customer-service response emails and other corporate messaging.
- Developed Twitter and Facebook strategy.

**Cosmopolitan**  
**1999-2001**

Senior Writer, promoted from Associate Editor

- Wrote at least one feature per issue, plus smaller pieces, on subjects ranging from "Butt Watch '99" to "The Scary New Side of Stress."
- Generated and executed concepts for gossip entertainment sections.
- Wrote sassy display copy (including fashion layouts).
- Coordinated and wrote home-design and sensual-pleasures pages.
- Assigned and edited freelance pieces and edited junior staffers.

**Brooklyn Bridge**  
**1998-1999**

Managing Editor

- Oversaw editorial operations for a monthly magazine.
- Wrote at least five articles per issue, including an interior-design column.
- Solicited, hired, and edited freelance writers.

**CuisineNet**  
**Café**  
**1997-1998**

Managing Editor

- Maintained editorial calendar of a weekly online food magazine.
- Solicited, hired, and edited freelance writers.
- Wrote articles about food and dining, as well as all site copy.

**Tower Air**  
**Magazine**  
**1996-1997**

Editor, promoted from Associate Editor

- Oversaw on-site operations of bimonthly in-flight magazine.
- Edited all articles, from short pieces for departments to feature articles.
- Wrote feature articles, shorter pieces, and all display copy.

**Education**

B.A., English, Barnard College, New York, NY